

BUYcott Israeli goods at Waitrose and Morrisons!

7th—14th November

For a week from the 7th of November, the Palestinian Solidarity Campaign (PSC) is targeting Waitrose and Morrisons as part of their supermarket boycott campaign. They are asking their supporters to send emails and letters to Waitrose and Morrisons, to hold demonstrations outside local stores, and they plan to inundate their Head Offices with phone calls.

The PSC's goal is for these supermarkets to boycott Israeli goods. They are focusing on goods from Israeli settlements in the West Bank and Golan Heights, but are also campaigning for a total boycott of Israel.

Boycotts are not an effective way of moving forward or achieving peace. They target all Israelis (Jews and Arabs), but impact on the Palestinian economy as well as Israel's, because the two markets and societies are so deeply entwined.

In response to this, we are calling for a **BUYcott** of Israeli goods in these shops. Starting from Saturday night on the 7th of November, we call on all friends of Israel to:

Go to Waitrose or Morrisons that week and buy goods from Israel

Look out especially for fresh fruit and vegetables and for Israeli wine. If you need help finding them, ask the supermarket staff and explain why you are buying Israeli goods.

Write to your local store manager

Thank them for stocking Israeli goods and explain that boycotts have no positive outcomes and impact adversely on all of the inhabitants of the region. You might suggest additional products for them to stock.

Write a letter or email to the Head Offices of these supermarkets

Explain that boycotting Israeli goods will do NOTHING to further the peace process and will damage the livelihoods of local farmers and workers.

MORRISONS

Customer Service Department
Wm Morrison Supermarkets PLC
Hilmore House
Gain Lane
Bradford
BD3 7DL

WAITROSE

Waitrose Customer Service Department
Waitrose Limited
Doncastle Road
Bracknell
Berkshire
RG12 8YA

customer_service@waitrose.co.uk